

A Fundraising Event For Pug Rescue



MILWAUKEE
Pug Fest
May 16, 2010

1729 Walnut Street
South Milwaukee, WI 53172

You are invited to exhibit at the **6th Annual 2010 "Milwaukee Pug Fest"** that will be held on Sunday, May 16, 2010. The event will be held at the Milwaukee County Sports Complex, 6000 W. Ryan Road (Hwy. 100), Franklin, WI 53132.

OUR RESULTS.....1st Annual Milwaukee Pug Fest – just fewer than 600 paid individuals and 243 Pugs
2nd Annual Milwaukee Pug Fest – 1,202 paid individuals and 454 Pugs
3rd Annual Milwaukee Pug Fest – 1,545 paid individuals and 795 Pugs
4th Annual Milwaukee Pug Fest – 1,652 paid individuals and 912 Pugs
5th Annual Milwaukee Pug Fest – 1,713 paid individuals and 1,167 Pugs.

We advertise in Pug Magazines, vendor website links, radio, Chicago & Illinois, and Milwaukee TV media. We have tapped the Madison, Fox Valley, Green Bay and Minneapolis markets and others. **We are forecasting to be the LARGEST PUG EVENT IN THE NATION WITHIN ONE YEAR!**

Questions?

Diane Ponzio at (608) 883-6991 or email: jdponzo@earthlink.net for any questions regarding this event.

TERMS & CONDITIONS

All vendor space will be contracted on a **first come first served basis with signed contract and booth fee received**. Upon receipt of your payment, we will "link" and/or advertise you on our website as an event exhibitor.

All booths are 10' x 10' and the fee is as follows:

\$75.00 for each booth if paid for on or before December 31, 2009.

\$100.00 for each booth if paid AFTER December 31, 2009

A special price is being offered for two 10' x 10' booth spaces.

\$110.00 for a DOUBLE booth if paid on or before December 31, 2009

\$160.00 for a DOUBLE booth if paid AFTER December 31, 2009

We have a limited number of booths that have electricity available to them. These are available on a first come, first served basis. You must bring a 50' extension cord with you. The fee for electricity is \$5.00.

You may bring in your own table and chairs, or we have made arrangements with a third party rental company to provide an 8' table and two folding chairs (less skirting) for \$25.00, or \$37.00 for two (2) 8' tables and two folding chairs (less skirting). We encourage and recommend you to provide a tablecloth for the rental tables.

All payments are final. No refunds.

We request that you donate an item or product for our silent auction. This can be sent to us or brought the day of event.

Booth space will be assigned on a first come, first serve basis.

Approximately three weeks prior to event you will receive further information regarding the event.

Vendors will be allowed to set up on Sunday, May 16, 2010 at 7:30am – 9:45am. All exhibitors/vendors must have booth completed and ready for business no later than 9:45am.

Vendor/exhibitor agrees to maintain booth from 10:00am until 4:00pm.

ALL BOOTHS MUST REMAIN OPEN UNTIL 4:00PM, ABSOLUTELY NO EARLY BREAKDOWN.

Displays shall be confined to the area(s) reserved and shall not pose a physical, visual, or auditory obstruction to the event or neighboring area(s).

Milwaukee Pug Fest management reserves the right to restrict and alter, or evict any exhibit that detracts from the general character or operation of the event.

www.milwaukeekeepugfest.com

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Vendor/Exhibitor must comply with Milwaukee County Sports Complex rules of operation.

The management is not responsible for loss or theft.

Display shall be flame proof, shall not damage walls or booth space, vendor/exhibitor is responsible for any damage incurred.

Vendor/Exhibitor must stay in perimeter of booth.

ANIMALS:

Vendors/Exhibitors may bring pets. However, they must be confined to your exhibit area and not in the aisle. All animals brought to the event must be healthy, current on shots and properly socialized. If your dog seems aggressive, you will be asked to remove the animal immediately. Each vendor/exhibitor is responsible for "accident" cleanups and outdoor relief area pickups.

EVENT TEAR DOWN:

Immediately following the event on Sunday, May 16th thru 5:30pm. Please make arrangements to have all items out of the Complex no later than 5:30pm or an additional fee will be applied. All belongings and waste must be removed from your booth and disposed of in trash containers. Any merchandise or display material left after the event shall not be the responsibility of the management and will be removed from property on Sunday evening.

PARKING:

After you unload your vehicle on the side or front of the Complex, **you must remove your vehicle and park in the designated parking lot.** The Milwaukee County Parks Department is charging a \$2.00 Parking Fee after 8:30am. We anticipate that Exhibitors will again be provided free parking up to 8:30am as we have in previous years. We will confirm this after we have finalized our contract with the facility.

VENDOR / EXHIBITOR DUTY:

The Vendor / Exhibitor listed upon this contract agrees to hold harmless the Milwaukee County Sports Complex Management and the Officers and Board of Directors of Pug Hugs, Inc. d/b/a Milwaukee Pugfest from any and all claims, liability, injury, loss, and expenses, including legal costs that may arise from or in connection with this event.

Vendor / Exhibitor further agrees to protect and hold the Officers and Board of Directors of Pug Hugs, Inc. d/b/a Milwaukee Pugfest and its agents forever harmless for any damages or charges imposed for violations of any law or ordinance, whether occasioned by the negligence of the vendor/exhibitor or those acting on behalf of the exhibitor.

FOOD AND BEVERAGE:

Food and beverages will be on sale throughout the show.

NO SMOKING:

Smoking is not permitted in the building. Smoking is permitted outside in the designated area.

VENDOR BADGES:

Each Vendor shall receive two (2) vendor badges to the event. Vendors **MUST** wear the badges at **ALL** times. Additional badges are available \$5.00 each.

Please make checks payable and remit to:

Pug Hugs, Inc.

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Vendor Booth Application Form

Company/Organization: _____

Contact Person: _____ Phone: _____

Address: _____ Email: _____

City: _____ State: _____ Zip: _____

Email Address: _____ Website Address: _____

Business Description: _____

BOOTHS ARE FILLED ON A FIRST COME, FIRST SERVED BASIS

One 10' X 10' Booth @ \$75.00 x Qty. _____ **PRIOR TO DECEMBER 31 2009** = **Total \$** _____

One 10' X 10' Booth @ \$100.00 x Qty. _____ **AFTER DECEMBER 31 2009** = **Total \$** _____

Two 10' X 10' Booths @ \$110.00 x Qty. _____ **PRIOR TO DECEMBER 31 2009** = **Total \$** _____

Two 10' X 10' Booths @ \$160.00 x Qty. _____ **AFTER DECEMBER 31 2009** = **Total \$** _____

Electricity service @ \$5.00 (Limited number of booths available)..... = **Total \$** _____

One Table/ Two Chair Package (Additional \$25.00) x Qty. _____ = **Total \$** _____

(Table/Chair Package includes ONE (1) 8 ft. Table and two folding chairs rented from a third party rental company. We do not include tablecloth. We do not require skirting.)

Two Table/ Two Chair Package (Additional \$37.00) x Qty. _____ = **Total \$** _____

(Table/Chair Package includes TWO (2) 8 ft. Table and two folding chairs rented from a third party rental company. We do not include tablecloth. We do not require skirting.)

REMINDER: SILENT AUCTION ITEM DONATION. – SPECIFY IF ITEM WILL BE SENT OR MAILED

TOTAL AMOUNT ENCLOSED: \$ _____

I have read and agree to the enclosed terms and conditions.

On this date _____ **Signed** _____

Please make checks payable and remit to:

Pug Hugs, Inc.

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